

Table (6)
The investors' proposals for some suggested work opportunities concerning sports marketing in Bahrain

N = 30

NO	Proposal	Approval frequency	%
1	Establishing commercial markets in sports clubs and installations	27	90
2	Marketing sports clothes, instruments and devices.	26	86.66
3	Renting out buffets, restaurants in sports clubs and installations	26	86.66
4	Hiring out playgrounds within gymnasiums in sports clubs and installations	25	83.33
5	Media coverage before, during and after sports events	24	86.66
6	Establishing sports training centers	23	76.66
7	Championships that are organized by the International Association or the International Olympic Committee for every game	20	66.66
8	Marketing sports analysis-programs and media coverage.	18	60
9	Marketing players	17	56.66
10	Marketing sports clubs	16	53.33

It is clear from Table (6) that the percentage of the main investors' suggestions in sports marketing is (53.33% - 90%).