

Table 3

Proportional Importance of Opinions of Investor Sample (N=30) Concerning Impediments to Sports Marketing: Source Area—Bahraini Laws and Rules Governing Sports

Source area		Agree-disagree statement	M	SD	Yes		Somewhat		No		Probability	%Importance
					No.	%	No.	%	No.	%		
Bahraini laws and rules governing sports	1	No laws or rules organize work in the sports marketing field.	2.73	0.58	24	80	4	13.33	2	6.66	82	91.11
	2	Laws regulating customs exemption do not encourage investment in sports.	2.66	0.71	24	80	2	6.66	4	13.33	80	88.90
	3	Laws pertaining to the Bahraini economy do not encourage investment in sports.	2.6	0.60	22	73.33	6	20	2	6.66	80	88.89
	4	No authority is officially responsible to provide services promoting sports or investment in sports.	2.56	0.77	22	73.33	3	10	5	16.66	77	85.55
	5	Bureaucratic obstacles confront would-be investors in sports.	2.46	0.73	18	60	8	26.66	4	13.33	74	82.22